Philips 3000 series
LCD TV with Digital Crystal Clear

37"
HD Ready

37PFL3403

Clearly the smart choice

Designed for ease of use, this Flat TV features modern design, 2 HDMI connections, a powerful 1366 x 768p display and brilliant Digital Crystal Clear engine. Making the smart choice in total picture quality has never been easier.

See brilliant picture quality
- Digital Crystal Clear for detail depth and clarity
- HD LCD display, with a 1366 x 768p resolution
- HD Ready for the highest quality display of HD signals

Hear crisp and clear sound
- Incredible Surround for enhanced audio enjoyment

Easy to connect and enjoy
- 2 HDMI inputs for full digital HD connection in one cable
- EasyLink: easy control of TV & connected device via HDMI CEC
- PC-input allows you to use your TV as a PC monitor
- Smart mode selects a perfect mode for what you are watching
- Skin tone options to select the optimal skin tone setting

PHILIPS
sense and simplicity

LCD TV with Digital Crystal Clear
37" HD Ready

37PFL3403/93

Specifications

Picture/Display
- Aspect ratio: Widescreen
- Diagonal screen size: 37 inch / 94 cm
- Display screen type: LCD WXGA Active Matrix TFT
- Panel resolution: 1366 x 768p
- Picture enhancement: 3/2 - 2/2 motion pull down, 3D Combfilter, Digital Crystal Clear, Dynamic contrast, Progressive Scan
- Screen enhancement: Anti-Reflection coated screen

Supported Display Resolution
- Computer formats

Resolution	Refresh rate
640 x 480	60Hz
800 x 600	60Hz
1024 x 768	60Hz
1280 x 720	60Hz
1280 x 768	60Hz
1280 x 1024	60Hz
1360 x 768	60Hz

- Video formats

Resolution	Refresh rate
480i	60Hz
480p	60Hz
576i	50Hz
576p	50Hz
720p	50, 60Hz
1080i	50, 60Hz
1080p	24, 25, 50, 60Hz

Sound
- Output power (RMS): 2 x 10 W
- Sound Enhancement: Auto Volume Leveller, Incredible Surround
- Sound System: Mono, Stereo

Convenience
- Child Protection: Child Lock
- Clock: On main display, Sleep Timer
- Connection Enhancement: Easy link
- Ease of Installation: Autostore, Fine Tuning, PLL Digital Tuning, Plug & Play, Program Name, Sorting
- Ease of Use: Auto Volume Leveller (AVL), Side Control
- Remote Control: TV
- Remote control type: PF03A08B
- Screen Format Adjustments: 4:3, Movie expand 14:9, Movie expand 16:9, Subtitle Zoom, Super Zoom, Widescreen
- Smart mode: Game, Movie, Personal, Power saver, Standard, Vivid

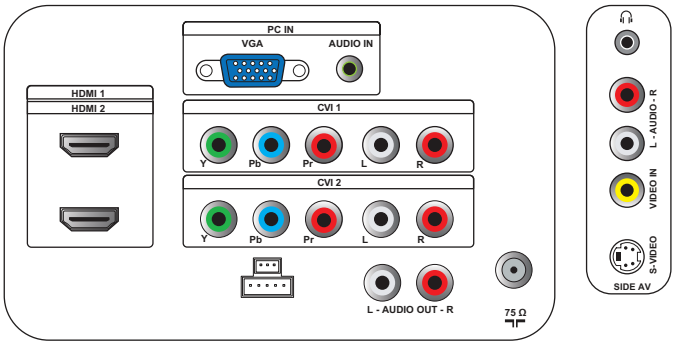
Tuner/Reception/Transmission
- Aerial Input: 75 ohm coaxial (IEC75)
- TV system: PAL D/K
- Video Playback: NTSC, SECAM, PAL
- Tuner bands: Hyperband, S-Channel, UHF, VHF
- Number of Preset Channels: 125

Connectivity
- AV 1: Audio L/R in, YPbPr
- AV 2: Audio L/R in, YPbPr
- HDMI 1: HDMI v1.3
- HDMI 2: HDMI v1.3
- EasyLink (HDMI-CEC): One touch play, System info (menu language), System standby
- Front / Side connections: S-video in, CVBS in, Audio L/R in, Headphone out
- Other connections: Analog audio Left/Right out, PC Audio in, PC-In VGA

Power
- Ambient temperature: 5 °C to 40 °C
- Mains power: 100-240V, 50/60Hz
- Power consumption: 180 W
- Standby power consumption: < 0.3 W

Dimensions
- Set dimensions (W x H x D): 929 x 611 x 99 mm
- Set dimensions with stand (W x H x D): 929 x 665 x 262 mm
- Weight incl. Packaging: 22.6 kg
- Product weight: 14.8 kg
- Product weight (+stand): 19.3 kg
- Box dimensions (W x H x D): 1156 x 739 x 266 mm
- Color cabinet: Black Cabinet with Black Hi Gloss Deco Frame
- VESA wall mount compatible: 400 x 200 mm

Accessories
- Included Accessories: Table top stand, Power cord, Quick start guide, User Manual, Warranty certificate, Remote Control, Batteries for remote control



Product highlights

Digital Crystal Clear
Digital Crystal Clear is a package of picture innovations that digitally adjusts and optimizes picture quality to optimal contrast, color and sharpness levels. It's like watching vivid cinema-like images.

LCD display, 1366 x 768p
This WXGA display with state-of-the-art LCD screen technology gives you widescreen HD resolution of 1366 x 768p pixels. It produces brilliant flicker-free progressive scan pictures with optimum brightness and superb colors. This vibrant and sharp image will provide you with an enhanced viewing experience.

HD Ready
Enjoy the exceptional picture quality of High Definition pictures and be fully prepared for HD sources like HDTV settop box or Blu-ray disc. HD Ready is a protected label that offers picture quality beyond that of progressive scan. It conforms to strict standards laid out by EICTA to offer a HD screen that displays the benefits of resolution and picture quality of a High Definition signal. It has a universal connection for both analog YPbPr and uncompressed Digital connection of DVI or HDMI, supporting HDCP. It can display 720p, and 1080i signals at 50 and 60Hz.

Incredible Surround
Incredible Surround is an audio technology from Philips that dramatically magnifies the sound field to immerse you in the audio. Using state-of-the-art electronic phase shifting, Incredible Surround mixes sounds from left and right in such a way that it expands the virtual distance between the two speakers. This wider spread greatly enhances the stereo effect and creates a more natural sound dimension. Incredible Surround allows you to experience total surround with greater depth and width of sound, without the use of additional speakers.

2 HDMI inputs
HDMI makes an uncompressed digital RGB connection from the source to the screen. By eliminating conversion to an analog signal, it delivers an unblemished image. The non-degraded signal reduces flicker and leads to a clearer picture. HDMI intelligently communicates the highest output resolution with the source device. The HDMI input is fully backward compatible with DVI sources but includes digital audio. HDMI uses HDCP copy protection. With 2 HDMI inputs you can connect multiple HD sources, for instance an HD settop box, and a Blu-ray player. Your TV is fully prepared for the HD future.

EasyLink
EasyLink uses the HDMI CEC industry standard protocol to share functionality between connected devices and the TV. With EasyLink only one remote control is needed to operate main functionalities on your TV and connected devices. EasyLink uses the standard HDMI cable to transfer system commands. It works between all electronic devices equipped with HDMI CEC.

PC input (VGA)
With PC input you can connect your TV to a computer by a VGA cable and use the TV as a PC monitor.

Smart mode
The optimum picture and sound depends on various aspects like the video source, content type, surroundings of the room, type of display device etc. Smart Mode has predefined picture and sound settings conveniently preset by the way you use your TV. The 'Personal' setting, allows you to define the picture settings according to your preference, store it and gain easy access for future selection. All these conveniently built into your TV for optimal settings.

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